

## Welcome to the Home of Coffee Lovers

### Melitta Professional and Caffè Corsini showcasing products and services together for first time at Host trade show in Milan

**Minden/Arezzo/Milan.** At the Host trade show in Milan, Italy, the sister companies Melitta Professional and Caffè Corsini will be showcasing their products and services side by side for the first time in the “Home of Coffee Lovers”. Visitors will be able to discover both the holistic expertise of Melitta Professional for coffee, coffee machines, digital solutions, and technical service, as well as the coffees of the Italian roaster’s **Caffè Corsini** and **Compagnia dell’Arabica** brands. “Made in Tuscany” is the motto of the family business founded by Corsino Corsini in Arezzo in 1950 and now in its third generation. Designed like a Mediterranean marketplace, the open-plan stand invites guests to enjoy a cup of coffee and a conversation.

The two companies share a passion for coffee that transcends national borders. While Silvano Corsini sought Melitta’s advice back in the 1990s for the launch of Italy’s first and still most successful filter coffee under the “River Steamer Coffee House” brand, Melitta Professional’s portfolio of coffees now also includes two original Italian roasts from Caffè Corsini: **Riserva Silvano Corsini** and **Selezione Elite**, which are ideal for semi-automatic coffee machines – but not exclusively. Fully automatic machines are also well suited to bringing out their rich Italian flavor.

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Trade show visitors can experience this for themselves in the middle of the exhibition stand. At a Terrazzo-style Italian bar, baristas from Melitta Professional and Caffè Corsini will be preparing coffee specialties together using a semi-automatic Cafina® coffee machine. The stand's Mediterranean marketplace includes a coffee lounge where guests are invited to enjoy a cup of coffee and strike up a conversation together.

In addition to Italian dolce vita, the stand in Milan will be brimming with technical know-how and development expertise. Among other things, Melitta Professional will be unveiling its enhanced **CT8 plus** fully automatic coffee machine. In its latest iteration, the top model of the CT range features, amongst other things, up to four grinders, a larger 12-inch display, and two separate Melitta® TopFoam Plus milk systems, each of which can automatically serve cold or hot milk foam in three different consistencies. Fully automatic machines from the **XT range, fully automatic filter machines** for freshly filtered coffee at the touch of a button – served in cup, mug or jug portions as required – as well as the **Cafina® semi-automatic range** with additional “Grind connect” automation will also be on show in Milan. The new **Melitta® Cafina® XT Aroma System** expands the variety of beverages which can be prepared fully automatically at the touch of a button with up to five different flavors for numerous new mix ideas. A key benefit here is the simplicity of its automatic closed-system cleaning – none of the individual parts of the slim Aroma System (only 18 cm wide) in XT-range design have to be disassembled.

### Status information via smartphone

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A further important aspect is the digital connection of coffee machines to provide fast, convenient, and helpful information on the customer's coffee business – wherever and whenever it is needed. Melitta Professional will be presenting the benefits and enhanced options of its **Melitta® INSIGHTS** online portal at Host. For example, the **Melitta® ONSite** smartphone app to remotely monitor fully automatic coffee machines. Push notifications give advance warning when bean or milk supplies are running low – thus effectively avoiding downtime and waiting at the machines.

And last but not least: Melitta Professional will also be devoting space to the topic of service at the trade show. Regular **service** ensures maximum availability, consistently high beverage quality, and long service lives for coffee systems. Host guests will be able to learn about the Life Cycle Service modules, from installation to recycling.

### Hall 14P– Stand B34 C33

#### Melitta Professional Coffee Solutions GmbH & Co.KG

Passion for coffee enjoyment since 1908. With holistic expertise for coffee, coffee machines, technical service, digital solutions and financing, Melitta Professional supports its partner companies in the out-of-home market according to their individual needs. Worldwide with 12 national subsidiaries with their own sales and service teams and in more than 50 other countries in cooperation with partners for distribution and service. The company's customers are represented wherever coffee-to-stay or coffee-to-go in reliable top quality are in demand. The sectors are as diverse as the solutions: Hotel & Gastronomy, Community Gastronomy & Catering, Bakery & Convenience, Café & Coffee Shop, Trade & Specialist Trade, Work & Office.

#### Corsino Corsini S.r.l.

Founded in Arezzo, Italy, in 1950 by Corsino Corsini as a small, innovative coffee company, Corsino Corsini S.r.l. has developed into one of Italy's leading coffee roasters under the management of Silvano Corsini (until 1999) and Patrick Hoffer. The traditional family business in Arezzo operates on the market under the name Caffè Corsini and offers a broad product portfolio for the retail, wholesale and gastronomy sectors. With its well-known brands Caffè

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Corsini and Compagnia dell'Arabica, which were the first to introduce the concept of DOC coffee to the Italian market in the 1980s, the company is very well positioned in Italy and internationally – particularly in the specialty coffee segment. In 2021, the Melitta Group acquired a 70-percent stake in the Italian coffee roaster.

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