



Melitta Group acquires majority stake in South African roaster

Minden/Bremen, 8 May 2024 - The Melitta Group has acquired a majority stake in the Caturra roastery in Cape Town, South Africa. The new partnership will be managed by the Melitta Europe - Coffee Division based in Bremen, which has been responsible for Melitta's European coffee business within the Group to date.

"Growing in new markets and internationalising our business are important for Melitta Coffee in Bremen if we are to achieve the growth and earnings targets we have set ourselves." said Matthias Rensch, Managing Director Melitta Europe - Coffee Division. "We are convinced that we can make excellent use of the Melitta Group's extensive expertise for the growth and expansion of Caturra - and that we can also open up numerous new sales opportunities on the African continent for the Melitta Group's business units."

Tanja Wucherpfennig
Director Internal &
External Communication

Phone +49 571 / 4046 - 281
tanja.wucherpfennig@melitta.de

About Caturra

Caturra has been roasting and distributing coffee for around 30 years. The company, which is managed by Annette Becker and Ryan Palos, serves every category in the South African coffee market, from retail to the out-of-home market. Caturra has been roasting and distributing coffee for around 30 years. The company serves every category in the South African coffee market, from retail to the out-of-home market. Its services to hotels, restaurants and businesses include the sale of machines and other products such as tea, water and cocoa, as well as customer service. With around 25 employees, Caturra is a small but well-connected presence on the South African coffee scene.

The Melitta Group

Melitta is an internationally operating group of companies and is one of the leading independent family businesses, both in Germany and abroad. Its main activities are the development, manufacture and sale of branded products for coffee enjoyment, for the storage and preparation of food, and for household cleanliness. More information is available at www.melitta-group.com.

Melitta Europe - Coffee Division –

The Melitta Europa GmbH & Co. KG - Coffee Division - is responsible for Melitta's European coffee business. The product range has the right coffee for every taste: from filter coffee to instant cappuccino, from whole coffee beans for fully automatic coffee machines to pods for single-cup brewing.

Corporate Communication
& Sustainability
Melitta Group Management
GmbH & Co. KG

Marienstraße 88, D 32425 Minden
Postbox 1126, D 32371 Minden

Phone +49 571 / 4046 - 0
Fax +49 571 / 4046 - 272

pr@melitta.de
www.melitta-group.com