

Financial Year 2021:

Melitta Group increases turnover by 8.6 percent



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The Melitta Group generated a turnover of 1.9 billion euros in the financial year 2021. ©Melitta Gruppe

- **Positive developments in all business areas**
- **Increased market share in the coffee business**
- **Significant progress made towards achieving Sustainable Development Goals**

Minden, 18/08/2022 - 2021 was a good financial year for the Melitta Group. The Minden-based group generated a turnover of 1.9 billion euros. This is an increase of 8.6 percent over the previous year. The number of employees grew again, rising to an average of 5,904 full-time employees for the year.

“Overall, we are very satisfied with our performance in the 2021 financial year,” said Jero Bentz, member of the Melitta Group's Chief Corporate Management. “Despite the Corona pandemic and the at times intense upheavals in the markets, we increased sales in all of our business segments. At the same time, we made significant progress in implementing our strategic agenda, particularly in the areas of sustainability, growth and internationalisation.”

Increased turnover in all business areas

The Melitta Group increased turnover in all three business areas - coffee, coffee preparation and household products - during the past financial year. In the Coffee division, turnover rose from 583 to 707 million euros, an increase of 21.3 percent. The German and South American businesses were key contributors to this growth. In the German coffee market, the market share rose from 9.5 per cent in the previous year

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to 11.3 per cent in 2021. The biggest drivers of this development were filter coffee and whole bean products.

In the coffee preparation business segment, turnover rose to 518 million euros, an increase of 2.6 percent. The Melitta Group was highly successful with their coffee filter machines and fully automatic coffee machines. Premium appliances for private households in particular were in high demand. Turnover for professional hot beverage preparation, on the other hand, remained at the previous year's level due to the continuing effects of the corona pandemic.

Sales revenues in the Household Products division rose by 3.5 percent to 614 million euros. The main contributors to this development were branded products, foodservice products and the company Cuki Cofresco, which belongs to the Melitta Group.

Earnings negatively impacted by market turbulence

The corona pandemic continued to have a negative impact on the development of the Melitta Group's B2B business in 2021. The willingness of commercial customers to invest was restrained due to the uncertain situation and staff shortages. Sharp rises in energy, material and transport costs also had a significant negative impact on the Melitta Group's results. Shortages of raw materials and supplies presented additional challenges.

Growing the range of products and services

With the acquisition of majority interests in the Italian coffee roaster Caffè Corsini and the online platform roastmarket.de, the Melitta Group successfully continued its growth and internationalisation strategy in 2021.

In addition, the company set up its own coffee manufactory for speciality coffees in Bremen. The eleven new products launched at the end of the year are aimed specifically at coffee lovers and connoisseurs.

Successful implementation of sustainability targets

The Melitta Group integrated sustainability as a fixed aspect of its corporate strategy. Keeping in mind requirements related to sustainability, the range of products and services was again further developed over the past financial year.

Moreover, several extensive projects and initiatives were launched and driven forward. These include the 'Fair Recycled Plastic' social business, for which the Melitta Group founded a recycling company in India to process plastic waste. The plastic granulate produced is used in the company's own bin liner production. Further information on the initiative is available at fairrecycledplastic.com.

The Melitta Group's activities are presented in detail in the Group-wide [sustainability report](#) published for the first time in 2021.

Further information regarding the past financial year can be found in the company's [annual report](#).

The Melitta Group

Melitta is an internationally operating group of companies and is one of the leading independent family businesses, both in Germany and abroad. Its main activities are the development, manufacture and sale of branded products for the enjoyment of coffee, for the



storage and preparation of food, and for cleanliness in the home. As a company with a long tradition spanning more than 110 years, the Melitta Group thinks long term and sees the pursuit of sustainable development as an integral part of all its business activities. More information can be found at [melitta-group.com](https://www.melitta-group.com).