



Our History

The Melitta Group owes its existence to a simple idea: with the aid of a brass pot and a piece of blotting paper, Melitta Bentz developed the world's first coffee filter in 1908. Her invention revolutionized coffee enjoyment around the world – and laid the foundation for a unique brand.

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To this day, the Melitta Group has repeatedly played a pioneering role in the further refinement of coffee enjoyment and the use of household products: the first vacuum-packed ground coffee in Germany, the first filter coffeemaker, sandwich paper and aluminum foil as versatile household wrapping products all originate from Melitta.

Milestones of the Melitta Group

1908	Melitta Bentz invents the original coffee filter and founds a company in Dresden to manufacture and market coffee filters and filter paper. In the following years, output and sales steadily increase.
1922	After the First World War, the company builds on its earlier successes. Sales activities are stepped up and the export business is established.
1925	Melitta becomes a brand manufacturer and registers its logo as a trademark. Green and red become the brand's characteristic colors.
1929	Melitta relocates its headquarters from Dresden to Minden/Westphalia.
1930s	The product range is expanded to include tea filters, bottle stoppers, sandwich paper, kitchen towels and insulated coffee pots. The signature Melitta lettering still used today is created.
1947	Production is resumed after the end of the Second World War

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MELITTA PRESSE INFORMATION

1950s
and
1960s

The product range is expanded considerably to include porcelain, coffee, coffee machines and food wrapping.

1970s

Melitta expands its international business and starts to produce and sell dust filter bags.

1980s
and
1990s

Melitta restructures its organization and streamlines its product portfolio. A new brand strategy is introduced.

2000s
and
2010s

Numerous innovations are launched, including the double seam for Melitta® filter papers, antibacterial bin liners, MicroPor® dust filter bags, and Zipper® freezer bags.

2020s

Melitta is increasingly aligning its business activities with sustainability requirements and developing future concepts for its four most important value creation areas: Coffee, Plastics, Pulp, and Electrical Appliances.



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