



Our brands

Since the foundation of our company, we have always believed in the power of the brand. Our aim is to be the quality leader, trendsetter, and innovator in our markets. We are therefore committed to offering products that delight our customers and offer them a high level of added value.

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All of our products and services focus on enjoyment, taste, and reliability. We want our customers to be able to rely on our products at all times – from the preparation of coffee and tea to our solutions for freshness and cleanliness. Our products should bring joy, happiness, and satisfaction while provide our customers with the best possible support in their everyday lives.

We therefore continue to carefully develop our brands. We want them to not only capture the spirit of the times, but to shape it. Our brands should convey attitude and character, lifestyle and living environments, as well as creating a sense of belonging and identity.

Our B2C brands

Our B2B brands

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